

SIX HATS

Use this template to stretch, build and improve ideas and turn them into more complete propositions

WHITE HAT: Facts

What info do we know? What do we need to know?

RED HAT: Emotions

What do you like? Dislike? Love? Hate? Fear?

BLACK HAT: Devil's Advocate

What could go wrong?

YELLOW HAT: Benefits

Who might benefit and what would they gain?

GREEN HAT: Possibilities

How could this be even better? What could we add?

BLUE HAT: Planning

What's the process required and next steps?