

ASSUMPTION LEARNING CARD

Use this tool to collect and refine your learnings after testing your critical assumptions.

IDEA NAME

Assumption tested

Which specific assumption or hypothesis did you test?

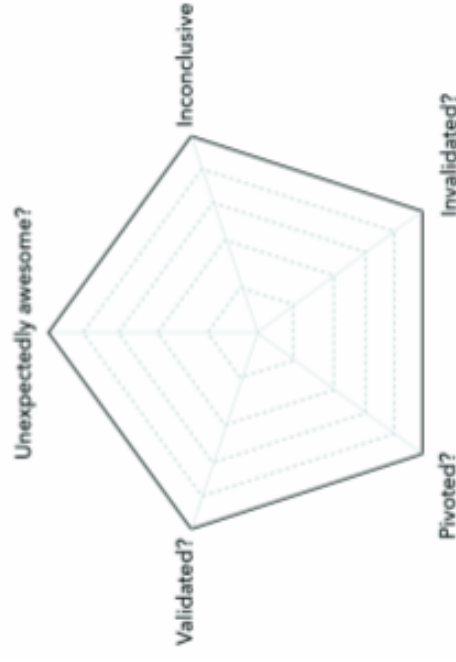
Key findings

What have you learned and discovered?

(In)validated learning evidence

What did users tell you? What did they say? How do you know?

(In)validation?



To do

What are the next steps? Further tests, pivot, improve...
